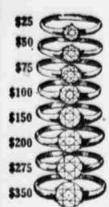
# Christmas Rings for Soldiers and Others



Christmas jewelry for our soldiers in France nust be mailed before November 15th, rememper, or Uncle Sam will not promise to deliver t on time. It would be well to send Christmas ewelry to the boys in he training camps early dso, for the rush in their lirection will be tremen-

Lamberts are prepared or this winter's immense demand for jewelryhave been preparing for it

for months. We got ready for it by direct importation of fine Diamonds, correctly cut. No middleman to pay, no over-head of an expensive shop, nor high rent, nor high profit.

#### SOLITAIRE DIAMOND ENGAGEMENT RINGS

\$10.00 up to \$1,500.00. Ladies' fancy diamond rings, in newly designed platinum mountings, \$50.00 up to \$2,000.00; ladies' fancy stone rings, guaranteed solid gold, with topaz, garnets, amethysts and other stones, \$5.00 up

Men's fancy diamond rings, guaranteed, solid 14 karat gold, \$25.00 up. Men's solid gold signet rings, artistically carved in a hundred shapes of beauty, \$5.00 up; Japanese rings, \$10.75 up; Military rings, solid gold, \$6.75 up.



Lamberts seamless solid gold wedding rings, every shape and style, solid 14 22-karat, \$5.25 up karat, \$3.30 up; 18 karat, 22-karat, \$7.00 up 18-karat, \$4.00 up \$4.00 up; 22 karat, \$5.25 up. 18-karat, \$5.50 up 14-karat, \$3.30 up No charge for engraving. 14-karat, \$3.30 up No charge for engraving.

Khaki Military Watches, Waltham movement, radium dial, to be read at night, olive drab waterproof strap, crystal that won't erack nor break. Sterling silver, \$20.00. All styles

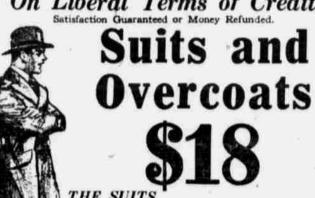
## LAMBERT BROTHERS

Diamonds—Jewelry—Watches Third Avenue, Corner 58th Street Store Open Daily Until 6; Saturday Nights Until 9.



464-466 Fulton St., Brooklyn Men's and Young Men's Clothing

The newest and smartest styles in all the finest fabrics and high-grade tailoring. On Liberal Terms of Credit



THE SUITS

are single and double-breasted, in the extreme and conservative effects. THE OVERCOATS are in trench and conservative models.

**Boys' Overcoats** 

Tweeds and Fancy Mixtures. OPEN SATURDAY EVENINGS

On Any Purchase Up to \$10 We Offer Special Terms of \$1 DOWN AND \$1 A WEEK

#### LIBERTY LOAN PARADE

To Polders of Liberty Bonds and Subscribers to the Second Liberty

The President has designated Wednesday, October 24th, as Liberty Day. All bondholders are requested to parade. If your lodge, club, or union, or other organization has not already called upon you to parade on this day you are invited to fill out the at tached coupon and mail or deliver the same at once to LIBERTY LOAN PARADE HEADQUARTERS, 50 MADISON AVE., in order that a place may be assigned to you in the line for this day.

> LIBERTY LOAN PARADE Wednesday, October 24, 1917

Name.....

\* THE NEW YORK WORLD

SETS THE PACE 

# ECZEMA KNOWS NO ENEMY LIKE POSLAM

work you will look upon it as just so much concentrated healing energy to protect your skin from all disordered conditions. Itching stops: the soiller as saying. angry skin is soothed at once.
Sold everywhere. For free sample arite to Emergency Laboratories, 243 Itching stops; the

SOLDIER ST NEGRO TO PROMIS OWN SKILL Witnesses So Im Congressional

Committee Litigating East

St. Louis Riots. EAST ST. LOUIS, Oct. 19.-Wan-Do not imagine that your Eczema patrol duty diving race rlots here is the one case that will fail to reis the one case that will fall to respond to Poslam's healing influence.
The more stubborn the affection, the
more remarkable the immediate
effects of Poslam seem.

After you know Poslam's splendid

After you know Poslam's splendid

After you know Poslam's splendid

After you only to be the committee the man in a
cowd of whites remark to one of the

West 47th St., New York City.

Poslam Soap is a daily treat to tender skin or skin subject to cruptender skin or skin subject to crupland to learn the identity the solution.

The "National's" Outlet Store, 119 W. 24th St., Near 6thg.

# Big Bargains!

For Saturday

Every day is Bargain Day in this unique store wall through each department and see this display of Big Values. We invite comparison-for every article sold here must be a bargain. Look for the "Saturday Special" signs they mean



#### Coat Bargains

Model A-Ladies' Coat of ide-wale Velveteen Corduroy. Black sateen lining. Winter weight. Model B-Ladies' Coat Wool - and - cotton Cheviot Mixture. "Trench" Style. Convertible collar.

\$697

(Not Pictured)

Misses' Stylish Coat of warm Velour Cloth, Scal Plush ollar, Belted model; gathered n back at waist-line. Ladies' becoming Coat of Pannette Cloth. Black sateen ining. Gray fur fabric trim-

\$897

#### Suit Bargains

Model A-Ladies' Suit of Wool Cheviot Serge, Mili ary style. Serviceable silk-mixed ning. Velveteen trim collar. Model B—Misses' Suit of Wool W rsted Se ge. Collar is inlaid with Velveteen. Fig-

(Not Pictured) Wool Burella Cloth. Flap pockets. Stylish military style. Satin lined. Ladies' attractive Suit of Wool Poplin. Opessum for collar. Silk mixed lining. Velveteen trim.

447





#### Men! Big Bargains! Coats, Suits and Mackinaws

The Overcoat pictured is ade of Brown Cheviot, Well ade of Brown Cheviot. Well ied. serviceable Winter weight Coat

The Suit is made of medium
weight Wool Cassimere with a
percentage of cotton; slpaca

Boys' Norfolk Suits \$2.27 Little Boys' Suits, 3 to 5 years Boys' Wool Serge Suits \$3.97 Young Men's Suits \$4.97 YoungMen's Overcoats \$5.97 Young Men's Suits \$7.97 Men's Tweed Overcoats \$8.47

Special Bargains

Napkins—Cotton Damask—colored border, six for 19c Waists—Five styles of Voile to choose from, 67c. Skirts-Wool worsted fancy skirtings 97c.

Waists-White Voile-lace and embroidery trim, \$1.37. Skirts-Wool French Serge-tan color only, \$1.47. Coats-Serviceable Wool and Cotton Mixture, \$1.47. Skirts-Box-p'aited Shepherd Check-button trim,

Imperfect Coats and Suits

178 imperfect Coats for women, misses and girls. 27 Fall Suits for Women and Misses.

This lot of Fall Coats and Suits was rejected by our examining department for very slight imperfections—they are hardly noticeable and will not impair the wearing quality or appearance of the garment. All are Big Bargains quantities are limited -come early.

Damaged Shoe Sale

Big Bargains 467 pairs of slightly imperfect slacesin most cases the damage is so slight that it would take an Come early for the best selecting.

119 to 125 W. 24 th St Bet 6th and 7th Ave

### German U Boat Here to Aid Campaign for Liberty Loan



Bond and Exhibited With | ized in 1910, was paroled from Sing discharge or nose running; relieves "Pape's" nothing else. Advt. War Tank at Central Park

e U C 5, a big German submarine prod by a British man-o'-war h arrived in sections at an Atport, will spend some of its pays far from the House of Holzoilern, as a doubtful decora-tion Central Park, where it will be wned the "U-Buy-a-Bond," as a further stimulus to the iberty Loan.

The bmarine was sent over by the Bah Government at the beost oford Northcliffe and Guy Emerso f the Liberty Loan Com-mites of ew York, and will be a feature the exercises to be con-ducted in entral Park to-morrow afternoon Wrs. Guy Emerson will break the tstening bottle of champagne over te prow of the undersea craft.

Three tru appropriately decorated with 1y a Liberty Bond" placards, wil arry the submarine through Manhan Street behind a

through Manhan Street behind a brass band to 5th Street, east to Seventh Avenue 110th Street, to Central Park W and thence to the 36th Street entry to morrow.

The setions one U boat have been loaded on been which brought them to the pler 42d Street and North River. F. Commissioner Cabot Ward yeste's supervised the work of erecting apper inland anchorage for the chan war craft and the battle-scal, British tank which will seen reach British tank which will seen reacher from the Flanders battlefields.

The U boat and trank will be placed on exhibition s by side, and in the enclosure which will be built about them will be a bi stand that will act as the focal Pt of future patriotic exercises in the ark.

### FLORENCE BURNS FIF SOON, BUT OPAROLE

Brooks, Sentenced for Badger Game With Woman On Accused of Murder, Out No.

Edward H. Brooks, who water



Army officers looking for trim, trig uniforms will do well to focus attention on one of our stores.

But tailoring isn't all the fabrics are the best you can buy.

Everything military. Woolen undercoats for wear under raincoats. Officers' Stetson hats. Garrison caps.

Prices reasonable.

Dress boots. Field boots. 'Westpointer' shoes. Also a new "dress" shoe in dark calfskin and cordovan.

Cordovan leggins. Cots. Bed rolls. Mattresses. Outdoor sleeping suits. Army flashlights. Canvas buckets. Air pillows. Sweaters-everything.

ROGERS PEET COMPANY Broadway Broadway at 13th St at 34th St.

Broadway

Pifth Ave.

Sing prison yesterday. Mrs. Wildrick. was finally discharged after a who was also indicted, was sentenced ing before Justice Mayer in Sp months by Judge Crain in 1910. It is dicted for the murder, reported in Auburn, where Mrs. Wildrick is imprisoned, that an order for Gaynor's Son Discharged From

her parole has been received there. Edward H. Brooks was in no way Burns. Accused of the murder she request, because of ill health.

with Brooks to seven years and five Sessions Court. She never was in-

Camp Because of Ill Health. PLATTSBURG, Oct. 19. - Rufus connected with Walter Brooks, whose Gaynor, son of the late Mayor Gaymurder in the Glen Island Hotel in nor, has been discharged from the 1902 resulted in the arrest of Florence officers' training camp here at his own

# Millions Use It For Colds

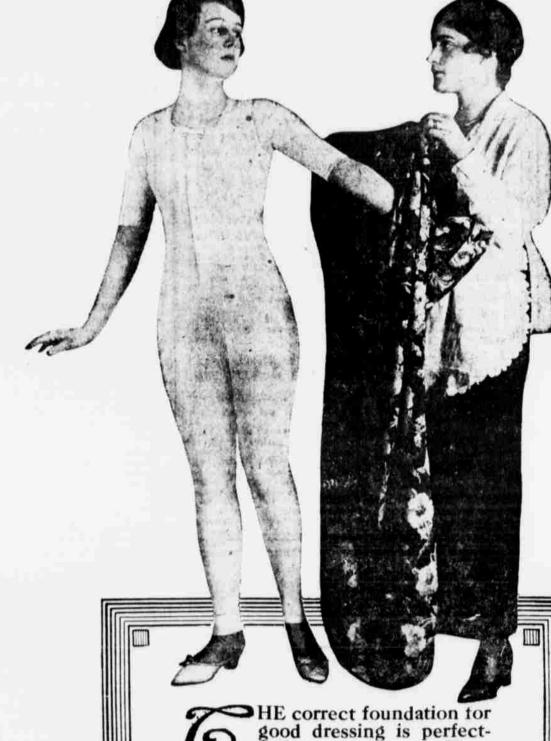
Because "Pape's Cold Compound" relieves cold or grippe misery in a few hours-Really wonderful!

Don't stay stuffed-up!

Quit blowing and snuffing! A dose sore throat, sneezing, soreness and of "Pape's Cold Compound" taken stiffness.
every two hours until three doses are "Pape's Cold Compound" is the taken will end grippe misery and break up a severe cold either in the head, chest, body or limbs.

sick headache, duliness, feverishness

quickest, surest relief known and costs only a few cents at drug stores. acts without assistance, Vill Be Renamed U-Buy-a- in a badger game in which Charles It promptly opens clogged-up nos- nice, and causes no inconvenience.
W. Huriburt, a lawyer, was victim- trils and air passages; stops nasty Don't accept a substitute. Insist on



fitting underwear. Your union suit should be what its name implies---one with you in every curve and line.



And yet they cost no

more than the ordinary

kind. No need to sacri-

fice luxury to obtain

economy if you buy

Li FALCO underwear.

All Li FALCO materials

are selected because they

wear well, and they are

put together in a way

that makes them wear

well - note particularly

the strong, comfortable

seams.

UNDERWEAR FOR WOMEN Every suit with the

Li Falco trademark

is accurately cut and carefully tailored — that's why they fit. It's real economy when you can get perfect fitting, daintily finished, durable underwear at a

moderate price. Ask your dealer to show you Li FALCO - he surely has it or can get

it for you easily. Li FALCO is made in all weights, all sizes and all styles Vests, Pants,

Tights and Union Suits. LITTLE FALLS MFG. CO., Little Falls, N. Y.

Wholesale Distributors for New York:

M. & C. MAYER, 568 Broadway